

Subject: - Debarment of Exhibitor M/s Kesar Wallah for Non-Attendance at the 7th edition of Indus Food Exhibition 2024.

Order No. *JKTPO/J/61/45*
Dated: *02/07/2024*

Whereas, the JKTPO has been facilitating the exhibitors/sellers from J&K to participate in various trade fairs/exhibitions/events for providing better market linkages; and

Whereas, the JKTPO invited participation from interested participation from interested exhibitors/sellers/entrepreneurs through Google forms on 15-12-2023 for the 7th Edition of Indus Food-2024, scheduled from 08-10 January 2024; and

Whereas after the draw of lots, M/s Kesar Wallah was selected for participation in the aforesaid event; and

Whereas, M/s Kesar Wallah confirmed their participation via email dated 05-01-2024 and deposited the participation fee of Rs. 10,000/- to book the stall; and

Whereas, the JKTPO team maintained constant contact with M/s Kesar Wallah to ensure their participation; and

Whereas, despite prior confirmation, M/s Kesar Wallah failed to show up at the event on the scheduled date and time, thereby causing embarrassment to the JKTPO and resulted in an unoccupied stall; and

Whereas, the JKTPO had issued M/s Kesar Wallah a show cause notice vide no- JKTPO/K/2024-64 dated 01-04-2024 requested to furnish a detailed explanation/justification for their absence; and

Whereas, multiple reminders were issued to M/s Kesar Wallah (Letter No. JKTPO/K/2024/103 dated 21-05-2024) requesting to furnish necessary documentary proofs to justify their non-participation, but no response or documentation was received; and

Whereas, it was clearly communicated in the show cause notice that failure to provide a satisfactory explanation may result in appropriate actions, potentially hindering future participation in JKTPO-facilitated events; and

Whereas, M/s Kesar Wallah has failed to comply with the directives and requirements set forth by the Department;

Now, therefore, keeping in view of the above facts, it is hereby ordered that:

M/s Kesar Wallah is found to be in violation of the terms and conditions of participation in the 7th edition of Indus Food Exhibition 2024 by not attending the event and has not bothered to provide any response/reply despite repeated reminders. As a consequence of the aforementioned violations, M/s Kesar Wallah is hereby excluded/debarred from participating in any future events during FY 2024-25 organized by the Jammu and Kashmir Trade Promotion Organisation.

This order is issued with the approval of the competent authority for strict compliance.


General Manager
JKTPO