

Sub: Report on AICRA Conclave, Delhi Chapter-2022.

- 1.** All India Council for Robotics and Automation (AICRA) conducted India's First Tech Start-up Awards cum conclave cum Expo 2022 in New Delhi from 17th to 18th February-2022 at Hotel Le- Meridian, New Delhi, supported by the Ministry of Electronics & Information Technology, Government of India.
- 2.** IndiaFirst Tech Start-up series is an initiative of AICRA to encourage technology startups and partner members to work together and create partnerships that is beneficial to both the stakeholders. It's an opportunity for new age start-ups to give them a platform to connect with Industry's best business leaders and the brightest minds to explore how to fuel their business growth.
- 3.** The conclave brings together the speakers that are the best breed of entrepreneurs, innovators, venture capitalists, Government Department's representatives, business model creators, consultants, policy-makers, academicians, support groups, business coaches and business practitioners to present and discuss innovation and success so the youth empowerment and new age tech business ideas can grow.
- 4.** Accordingly, JKTPO, through Industries & Commerce Deptt. Govt of J&K, was approached by AICRA for participation of J&K Start-ups in this event. JKTPO being a J&K Government Organization has been incorporated with the mandate to build, support, maintain, increase and promote trade related activities in the Jammu and Kashmir.
- 5.** In cognizance to above mandate, JKTPO took the initiative for sponsoring the Start-ups from Jammu & Kashmir and agreed to bear the stall charges/participation fees etc for the said Event.

6. Consequently, JKTPO contacted various Start-ups of J&K for their participation in the said event, out of which following took place in the event.

SN	NAME OF COMPANY	BRIEF COMPANY DESCRIPTION	STALL NO
1	Infinity Access Tech. Pvt Ltd	IT Enabled Services & Consulting	S-45
2	SA Power Utilities Pvt Ltd	Telecommunication & IT services	S-58
3	Orchardly	Agritech companies	S-49
4	Sky Robo Drones	Deals in Drones	S-46
5	Humble Bees	Honey	S-47
6	Airiac Systems	Plumbing Engineering	S-57
7	Sublime Enterprises	Tech –Software Development	S-59
8	ESPA Learn Pvt ltd	Smart Schools & e-learning	S-52
9	ESPA Fee Pvt Ltd	Films & Events	S-51
10	ESPALines Ind. Pvt Ltd	Innovation in construction	S-50
11	System Soft Inclusion	Software Development	S-56
12	Reem Automotive Pvt Ltd	Online cab electric services	S-55
13	Bhigusa Tech Pvt Ltd	Software Development	S-54

7. The below mentioned Startups confirmed their participation and stalls were installed for them, but they did not attend the event.

1	E-Fruit Mandi	B2B Marketplace for Farm Produce	S-48
2	5GHZ India Pvt Ltd		S-53

8. The highlights of the event are as under:

- Inaugurated by **Hon’ble Shri Jitendra Singh, Minister of State – Science & Technology, Earth Science, Government of India.**
- Special Guest **Dr. Kiran Bedi awarded best Tech Startups** in 25 Categories and had special session to encourage them.
- Guest of Honor, **Ms. Ankita Kar, IRAS, Managing Director - Jammu & Kashmir Trade Promotion Organization.**

- **111 Tech Startups** displayed their products and services.
 - State Initiatives explained to promote startups by Shri O.P Saklecha, Minister of MSME – MP, Dr. Ashwathnaryan, Minister of IT, Karnataka.
 - **Major appearance of JKTPO sponsored Startups**, Punjab Startups Unit and NABARD sponsored startups.
 - **GRAPES.sg** Portal (Global Resource of Automation Projects & Enterprise Services), a Market Place and Consultancy Services for Startups has been launched by Dr. Jitendra Singh.
 - Department heads from CBSE, NCERT, AICTE and DST shared Government initiatives on STEM education.
- 9.** Pertinent to mention that, a special J&K Pavilion was setup by AICRA exclusively for J&K Startups. However, the same was allocated at the extreme end of the hall. The matter may be taken up with AICRA for reduction of sponsorship fee.
- 10.** The Startups from J&K exhibited their products and shared their creative ideas and solutions to everyday challenges through their innovative working/non-working models, exhibits, projects and presentations supported by reports, display and research findings. It was heartening to notice that the J&K Startups had been inspired to conceptualize and initiate their personal scientific journey through self-motivation and with a concern for sustainability and inclusivity.
- 11.** The J&K Startup Pavilion was visited by all the dignitaries of the event, who interacted with all Startups from J&K and encouraged them.
- 12.** Ms. Ankita Kar, IRAS, MD JKTPO, being the Guest of Honor, also visited the J&K Pavilion and had one-on-one interaction with all the Startups from J&K, who were all praise for the MD JKTPO for providing them this huge platform and also requested her that they intended to participate in all future programs of this nature. MD JKTPO reiterated that making processes and technology sector relevant, JKTPO have put in a lot of effort to showcase the efforts being done by these Startups in Jammu and Kashmir.

- 13.** Worth to mention that, MD JKTPO was honoured with “Certificate of Appreciation” and special memento for being “Guest of Honor” by the President of AICRA.
- 14.** Moreover, the J&K Startups had detailed interactions with various leading investors of the country which opened their vision of fund raising and they understood the norms and ways to raise investment for their companies/products.
- 15.** Eventually, IndiaFirst Tech Startups Conclave 2022 – Delhi Chapter organised by AICRA concluded successfully. The J&K StartUps thanked Govt. of J&K for the avenues and opportunities created by JKTPO and looked forward for more events in future. All the Startups from J&K received mementos for their participation in the event.

The report is submitted for your kind perusal please.


C.E (JKTPO)

Managing Director,

J&K Trade Promotion Organisation,
Corporate Office, JLN Udyog Bawan,
Jammu.

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Note:

These events are very essential for business expansion/diversity/investment in J&K.

Besides, every event planning/strategy must be devised properly to avoid last hour hiccups, especially the ***stall allocation zone.***