

**Government of Jammu and Kashmir**  
**General Administration Department**  
Civil Secretariat, Jammu

Subject: **Constitution of Apex Level and District Level Export Promotion Committee(s) to boost exports from J&K.**

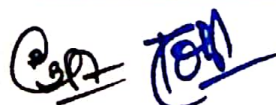
**Government Order No.677-JK(GAD) of 2020**  
**Dated:25.06.2020**

**Sanction is hereby accorded to the:-**

- i) Designation of Commissioner/Secretary to the Government, Industries & Commerce Department as Export Commissioner, J&K; and
- ii) Constitution of Apex/District Level Export Promotion Committee(s), comprising the following, to boost the export from Jammu and Kashmir:-

**I) Apex Level Export Promotion Committee:**

1.	Commissioner/Secretary to the Government, Industries & Commerce Department (Export Commissioner)	Chairman
2.	Managing Director, J&K Trade Promotion Organization (JKTPO).	Member Secretary
3.	Divisional Commissioner Jammu/ Kashmir	Member(s)
4.	Representative of Ministry of Micro, Small & Medium Enterprises (MSME), Government of India.	Member
5.	Representative of Director General of Foreign Trade (DGFT), Government of India.	Member
6.	Director, Industries & Commerce, Jammu/Kashmir	Member(s)
7.	Director, Handloom & Handicrafts, Jammu/Kashmir	Member(s)
8.	Director, Planning, Industries & Commerce Department	Member
9.	Secretary/Chief Executive Officer, J&K Khadi & Village Industries Board	Member
10.	Representative of Agriculture Production Department (not below the rank of Director)	Member
11.	Representative of Horticulture Department (Not below the rank of Director)	Member
12.	President Lead Bank.	Member



**The terms of reference of Committee shall be as under:-**

- i) To coordinate with the district administration in each district of the Union territory to promote the district as an export hub after analyzing the export potential in each district.
- ii) To coordinate with all the Departments of the Union territory Government and Central Government to resolve issues related to exports
- iii) To assist the Union territory Government in formulation/ implementation of Export Policy/Strategy.
- iv) To conduct consultation/outreach programs with exporters on FTAs/WTO/TFA/Logistics/TBT/SPS/Trade Remedy (Anti-Dumping, counter-vailing and safeguard measures.
- v) To assist/Mentor Export Promotion Councils in the Other States/Union territories in Planning and Execution of Buyer Seller meets and trade exhibitions under the MAI scheme of Department of Commerce.
- vi) To review export performance of various sectors quarterly and recommend industry specific measures.
- vii) To review key infrastructure projects from export point of view to improve logistics.
- viii) To organize regular meetings of Apex Level Export Committee.
- ix) To publish yearly export performance report of the Union territory.

**II) District Level Export Promotion Committee:**

1	District Development Commissioner	Chairman
2	General Manager, DIC	Member Secretary
3	Chief Agriculture Officer	Member
4	Chief Horticulture Officer	Member
5	District Lead Bank Manager	Member
6	Assistant Director, Handicrafts	Member
7	Assistant Director, Handlooms	Member
8	District Officer, J&K KVIB	Member

**The terms of reference of Committee shall be as under:-**

- i) Benchmarking baseline export performance of the District-current situation.
- ii) Identification of potential export products from the district.
- iii) Creation of District Level Export Action Plan with quantifiable targets.
- iv) Creation of subgroups for each identified potential export product-involving stakeholders like manufacturers, artisans exporters of the identified products.
- v) Identification of bottlenecks for exports of potential products.



- vi) Identifying training and development needs of District Industries and coordination for training with other departments.
- vii) Act as one point facilitator for export promotion at District Level.
- viii) Liaison with and report progress to Apex Level Export promotion committee.
- ix) Updating online DEPC Progress Monitoring Portal.

The above Committee(s) may co-opt any other member(s) as and when required.

**By order of the Government of Jammu and Kashmir.**

  
 (Rohit Sharma) KAS  
 Additional Secretary to the Government

Dated, 25.06.2020

No-GAD(Adm)65/2020-IV

Copy to the:-

1. Managing Director, National Cooperative Development Corporation, Government of India, New Delhi.
2. Principal Secretary to the Lieutenant Governor.
3. Principal Secretary to the Government, Horticulture/Agriculture Production Department.
4. Principal Resident Commissioner, J&K Government, New Delhi.
5. Joint Secretary (J&K), Ministry of Home Affairs, Government of India.
6. Commissioner/Secretary to the Government, Industries & Commerce Department. **His U.O file is returned herewith.**
7. Managing Director, J&K Trade Promotion Organization.
8. Divisional Commissioner, Kashmir/Jammu.
9. Director General, Foreign Trade, Government of India.
10. Development Commissioner, Ministry of Micro, Small & Medium Enterprises, New Delhi.
11. All Deputy Commissioners.
12. President, Lead Bank.
13. Secretary, CEO, Khadi & Village Industries Board.
14. Director Estates, J&K.
15. Director, Industries & Commerce Jammu/Kashmir.
16. Director, Handloom & Handicrafts, Jammu/Kashmir.
17. Director, Archives, Archaeology & Museums.
18. Private Secretary to the Chief Secretary, J&K.
19. Private Secretary to Advisor (S)/(F)/(B) & (BK) to the Lieutenant Governor.
20. Private Secretary to Secretary to the Government, GAD.
21. Government Order/Stock file/Website, GAD