

No.: JKTPO/5161/26

Dated: 14/08/2023

Subject: Har Ghar Tiranga Campaign

Circular

In compliance to the directions conveyed by Department of Culture, Government of Jammu and Kashmir vide OM No. Cul/Adm0AKAM/2023 dated 13-08-2023 regarding "Har Ghar Tiranga Campaign" for enhancing national pride and unity, coinciding with the 13th - 15th August 2023 celebrations, it is hereby ordered that all employees/outsourced resources shall:

- Be present in the office tomorrow on 15th August, 2023 for hoisting of the National Flag.
- Encourage their families to actively participate in National Flag hoisting ceremony/hoist tiranga in their vicinity with due adherence to the Flag Code.
- Calibrate their social media profile pictures (DP's) with Tiranga colors to exhibit patriotism online w.e.f 13th August to 15th August, 2023.
- Engage in events like Tiranga Rallies, Art Competitions, and Seminars to be held across districts.
- Share Tiranga hoisting moments on the portal: www.harghartiranga.com.
- The details of the events/activities organized under the campaign may be uploaded on <http://amritmahotsav.nic.in>

Your support will strengthen unity and patriotism. Let's proudly celebrate our nation's Independence Day together.


Managing Director
JKTPO

14/08/23

Copy to the:

- Commissioner/Secretary to the Government, Industries & Commerce Department.