GLOBAL INVESTORS' SUMMIT

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IT & ITES

Enabling the Information age

ADVANTAGE JAMMU & KASHMIR

1 Adopted and promoting GOI's Digital India initiative

2 Building Digital Infrastructure is prime focus of J&K

3 Innovation & Capacity Building is greatly prized

4 6.60 mn. Internet Subscribers growing at more than 15% p.a. over the past 3 years

5 10.7 mn. Aadhar enrollments, covered ~ 78.58% population
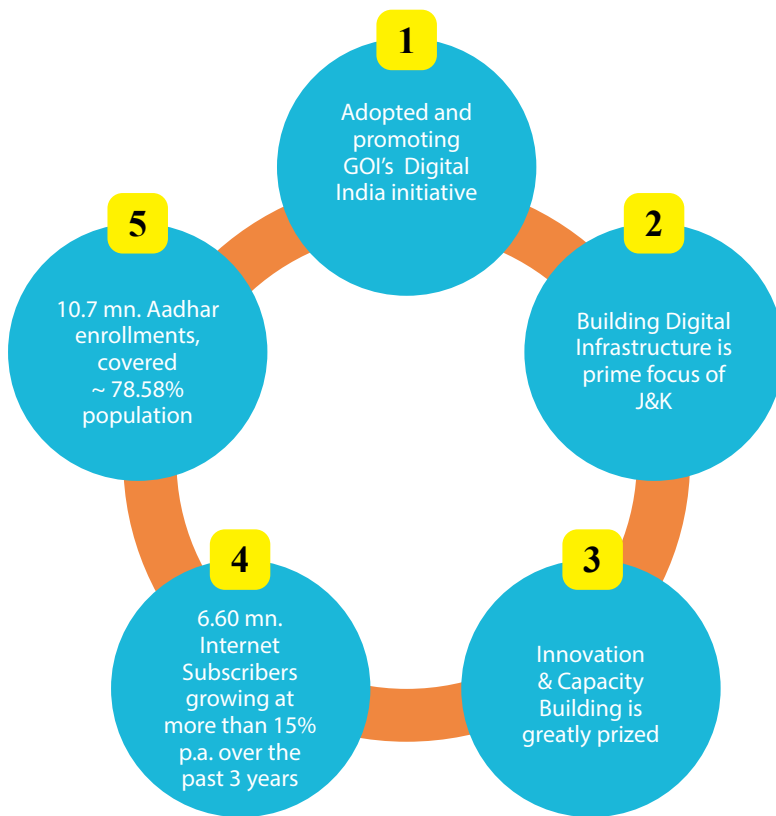
1 J&K is implementing Schemes for Digital Jammu and Kashmir, and Saksham Jammu and Kashmir

2 As an aspiring UT, J&K has identified focus areas and scheduled projects for Investments in IT/ ITeS

3 IT/ ITeS sector requires Innovation and Capacity Building. Govt of J&K has launched JK Start-up Policy to encourage start-ups and innovation in the UT. Under UDAAN & HIMAYAT schemes, J&K Skill Development Mission Society is providing training to local youth.

4 As per the TRAI Statistics, J&K has 6.60 mn*. Internet Subscribers. Numbers increasing at an average 15% p.a. over past 3 years. J&K offers readily available market for Goods and Services produced by newly established companies

5 Well established Air connectivity with 11 new Airports coming up.

https://main.trai.gov.in/sites/default/files/PIR_10072019.pdf

Education institution imparting IT/ITeS Skills

Jammu and Kashmir has 1 IIT, 1 IIM, 1 NIT, 10 engineering colleges,110 ITIs and 29 Polytechnic Colleges. Further J&K is working towards stopping brain drain & taking advantage of its skilled demography.

Tech Savvy Population

Tech-savvy young population. Residents working in other parts of India and world are ready to come to Jammu & Kashmir.

Congenial Environment

Salubrious climate, well-suited for IT/ ITeS industries. Good quality of life and well-developed hospitality industry.

INVESTMENT OPPORTUNITIES

1

Software Technology Parks

Software Technology Parks will be developed under Software Technology Park scheme of Government of India.

2

City Wi-Fi

Smart Wi-Fi and IoT serves as the foundation for creating a networked city.

3

Designated Technology Parks
IT Parks proposed at Jammu and Srinagar with 5 lakh sq. feet of carpet area. Possession by April 2021.

4

Innovation / Incubation Centres

Development of Innovation/ Incubation Centres for nurturing innovation and entrepreneurship.

DIGITAL PROFILE OF J&K
Digital Empowerment through Digital Inclusion

DIGITAL SKILLS

Skill Development in ESDM for Digital India
5406 CERTIFIED CANDIDATES

Information Security Education and Awareness (ISEA) project phase II

1,277 CANDIDATES HAVE BEEN TRAINED/ UNDER-GOING TRAINING IN VARIOUS FORMAL/ NON-FORMAL COURSES

Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA)

2.16 LAKH PERSONS HAVE BEEN TRAINED

1.26 LAKH PERSONS HAVE BEEN CERTIFIED

DIGITAL INITIATIVES

UMANG (Unified Mobile App for New Age Governance)

189 SERVICES ON 49 APPLICATIONS OF THE CENTRAL GOVERNMENT DEPARTMENTS ARE AVAILABLE ON UMANG

3 SERVICES OF VAHAN HAVE BEEN ONBOARDED.

e-Hospital

ROLLED OUT IN 2 DISTRICT HOSPITALS, 4 SUB-DISTRICT HOSPITALS AND 10 PRIMARY HEALTH CENTERS OF JAMMU AND KASHMIR.

Soil Health Card

11.82 LAKH SOIL HEALTH CARDS HAVE BEEN ISSUED

E-TRANSACTIONS UNDER ETAAL 2.0 PROJECT
TOTAL 101 E-SERVICES HAVE BEEN INCORPORATED.

E-SIGNATURES
NEARLY, 5.26 LAKH E-SIGNS HAVE BEEN ISSUED.

Mobile Seva
27 DEPARTMENTS/SERVICES HAVE BEEN INTEGRATED FOR PUSH SMS.

DIGITAL PROFILE OF J&K
Digital Empowerment through Digital Inclusion

Aadhaar Saturation in 2018
78.58%

78.58% functional CSC
2.25 Lakh Candidates trained.

835 Halqa Panchayats Connected through Bharat Net.

DigiLocker registrations
34250

2265 Digital Life Certificates (DLCs) generated and
1853 DLCs verified.

JAMMU & KASHMIR IT POLICY
Highlights

1 Plug and Play IT parks at Srinagar and Jammu with area of 5 Lakh sq. ft. Possession by April 2021

2 Relaxation in zoning regulations for private IT Parks

3 Reimbursement of up to 25% of lease / rental charges on space

4 Bandwidth Subsidy.

5 50 % reimbursement for Technology acquisition

6 Industry status to IT Sector

Time-bound Approvals: Procedural reforms undertaken with an aim to provide timebound approvals to IT industry / investors within 4 weeks.

Self-certification allowed

Online 'Single Window Clearances'

An empowered 'Consultative Committee' for IT industry

Mega Projects will be treated on priority under existing provisions with custom-made package

Reimbursement of expenditure incurred for obtaining Quality certifications and Patent filing

POLICY INTERVENTIONS
J&K Start-up Policy 2018

INCENTIVE TYPE	INCENTIVE	INCENTIVE CAP
Atal Innovation Mission	Rs 10 Cr	Up to Rs 10 Crore for a maximum period of 5 years to cover the capital and operational expenditures to establish an Atal Incubation Centre (AIC).
Office Space	---	The Government of Jammu and Kashmir shall provide co-working space with uninterrupted high-speed Internet to recognised Start-ups at a subsidized price.
Monthly Allowance	Rs 10,000	Monthly Allowance of Rs. 10,000 (for a period of one year) shall be paid to the Start-ups (INR 12,000 for reserved categories).
Assistance for Product Research & Development/ marketing	Rs 10 lakhs	10 lakhs may be given to a recognized Start-up for Product Research & Development or introduction of an innovative product or service in the market.
IP filing Cost	50%	Filing foreign patents on a single subject-matter and patent prosecution shall be reimbursed up to 50% of the actual cost or up to Rs. 5 lakhs whichever is less.
Energy Assistance	100%	Purchase & installation of Diesel Generator Set or Solar/ Wind Generator or Hybrid Solar Wind System
Innovation Labs	Rs 5 lakhs	For setting up an innovation lab, each selected School/ College shall be provided funding up to Rs. 5 lakhs and setup support by JK Nodal Agency.
EMD	50%	Start-ups shall be required to pay 50% of Earnest Money Deposit or Bid Security prescribed by the tendering authority or Rs. 5000 whichever is lower.

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