

Jammu & Kashmir Trade Promotion Organization

Industries & Commerce Department, Govt of J&K.

6th Floor, JLN UdyogBhawan, Jammu / 3rd Floor, Sanat Ghar, Bemina, Srinagar

Dated: 21-08-2024

Email: contactjktpo@gmail.com Phone: 0191-2479924

No. JKTPO/J/362/54

Subject: - Constitution of Committee for Selection of Food Chef to represent Jammu and Kashmir at Food festival in Istanbul, Turkey.

In order to facilitate the selection of a renowned and mastered Food Chef (specialized in Kashmir Wazwan) for the upcoming Food Festival in Istanbul, Turkey, a committee comprising of following is hereby constituted for scrutinizing and selecting the most suitable Chef (waza) who will represent Jammu and Kashmir in the Turkish markets.

Sno	Official/ Consultant	Designation
1	Mr. Mirza Shahid Beig Ali	General Manager JKTPO
2	Mr. Dawood Wani	Manager JKTPO
3	Mr. Mohammad Yaseen Reshi	Representative, Institute of Hotel Management, Srinagar
4	Dr. Tariq Ahmad Ganaie	Representative, Department of Food Technology
5	Mr. Tariq Ahmad Kakroo	Representative, Jammu and Kashmir Tourism Development Corporation
6	Mr. Mohammad M Fazili	Consultant, EY

Terms of Reference:

- 1. To select the most suitable chef specializing in Kashmir Wazwan to represent the Jammu and Kashmir at the Food Festival in Istanbul, Turkey.
- 2. To evaluate the culinary skills, experience and expertise of the shortlisted Chefs.
- 3. To ensure highest standards & authenticity in representing the Jammu and Kashmir.
- 4. To ensure that the selected chef can authentically represent the culinary traditions of J&K.
- 5. To recommend the name of the selected chef to the Government for approval.

Further, the committee is requested to complete the selection process and submit its recommendations to the JKTPO within a week from the date of constitution of the committee.

This order is issued with the approval of the competent authority.

Copy to:

- 1. Managing Director, JKTPO for favour of information.
- 2. All Officers/Officials for compliance.
- 3. Office File.