

## Calendar of Events for the FY 2024-25

### International Exhibitions/Events

S. No.	Event	Date	Location	No. of Participants (Tentative)	Tentative Expenditure	Last Year's JKTPO participation	Category	Participation Fee to be charged from Exhibitors (Tentative)	%
1	International Apparel & Textile Fair 2024	20 – 22 May 2024	Dubai, UAE	10 Exhibitors	35,00,000		B2B	700000	20%
2	India Garment Fair & India Home Furnishing Fair 2024	17-19 July 2024	Osaka , Japan	05 Exhibitors	30,00,000		B2B	600000	20%
3	Autumn Fair International '24, Birmingham, UK	01-04 Sep 2024	Birmingham, UK	10 Exhibitors	42,00,000		B2B & B2C	840000	20%
4	SIAL, Paris	19 – 23 Oct 2024	Paris, France	10 Exhibitors	1,00,00,000		B2B	2000000	20%
5	Middle East Organic and Natural Products Expo 2024, Dubai (UAE)	18-20 Nov 2024	Dubai (UAE)	10 Exhibitors (90 SQM space proposed)	50,00,000		B2B & B2C	1000000	20%
6	World Economic Forum – Annual Meet	20 – 24 January 2025	Davos, Switzerland	05 Exhibitors	40,00,000		B2B	800000	20%
7	Domotex International Trade Fair	Jan-25	Germany	10 Exhibitors	30,00,000		B2C	600000	20%
8	AF-L Artigiano in Fiera (Italy)	To be confirmed	Italy	10 Exhibitors	30,00,000		B2C	600000	20%
9	Heimtextil Frankfurt Trade fair	Jan-25	Germany	10 Exhibitors	44,00,000		B2C	880000	20%
10	Global Investor Summit	04 - 05 January 2025	Singapore	Government Delegation	35,00,000		B2G	Government Delegation	
11	Any other Event	As per requirement			25,00,000				
	<b>Total</b>				<b>4,61,00,000</b>			<b>8020000</b>	

\*\*Note: Funding of International Events shall be borne by Jammu Kashmir Government/ JKTPO or leveraged under various market support schemes run by different Ministries of the Government of India

**Domestic Exhibitions/Events- 25**

<b>S. No.</b>	<b>Event</b>	<b>Date</b>	<b>Location</b>	<b>No. of Participants (Tentative)</b>	<b>Tentative Expenditure</b>	<b>Last Year's JKTPO participation</b>	<b>Category</b>	<b>Participation Fee to be charged from Exhibitors (Tentative)</b>	<b>%</b>
1	India GI Fair 2024	24 – 28 June 2024	Noida, Delhi NCR	20 Exhibitors	18,00,000	20,00,000 with 25 exhibitors	B2B	360000	20%
2	4th Edition of India First Startups Ka Mahakumbh 2024	28-30 June 2024	Yashobhoomi , New Delhi	10 Exhibitors	15,00,000		B2B	300000	20%
3	HGH - India 2024	02 - 05 July 2024	Mumbai	10 Exhibitors	15,00,000		B2B	300000	20%
4	World Food India 2024	19 – 22 Sept 2024	New Delhi	30 Exhibitors	50,00,000	42,00,000 with 23 exhibitors	B2B	1250000	25%
5	Indus Food	Dec-24	Kolkata	20 Exhibitors	33,00,000	33,00,000 with 20 exhibitors	B2B	825000	25%
6	Bharat Tex	Feb-25	New Delhi	30 Exhibitors	25,00,000	16,00,000 with 19 stalls	B2B	875000	35%
7	AAHAR - The International Food and Hospitality Fair	Mar-25	New Delhi	10 Exhibitors	20,00,000		B2B	500000	25%
8	UPITEX 2025	To be confirmed	Lucknow	20 Exhibitors	13,00,000	13,00,000 with 20 exhibitors	B2C	325000	25%
9	27 <sup>th</sup> edition of CII Chandigarh Fair	25-28 October 2024	Chandigarh	20 Exhibitors	16,00,000	16,00,000 with 20 exhibitors	B2C	400000	25%
10	India International Trade Fair	Nov-24	New Delhi	100 Exhibitors	1,50,00,000	1,50,00,000	B2C	5250000	35%
11	India Soft	To be confirmed	New Delhi	10 Exhibitors	12,00,000	8,50,000 with 7 exhibitors	B2C	300000	25%
12	Punjab International Trade Expo	Dec-24	Amritsar	20 Exhibitors	14,00,000	19,00,000 with 30 exhibitors	B2C	350000	25%
13	Punjab International Trade Expo	To be confirmed	Ludhiana	20 Exhibitors	14,00,000	19,00,000 with 30 exhibitors	B2C	350000	25%
14	India International Mega Trade Fair	20th December, 2024 to 6th January, 2025	Kolkata	20 Exhibitors	36,00,000		B2B	720000	20%

15	Toshali Craft Mela	Dec-24	Bhubaneswar	20 Exhibitors	25,00,000		B2C	625000	25%
16	Suraj Kund Mela	Feb-25	Faridabad	40 Exhibitors	60,00,000	31,00,000 with 21 exhibitors	B2C	2100000	35%
17	Vibrant Gujarat	Jan-25	Gandhinagar	15 Exhibitors	30,00,000		B2B	600000	20%
18	Agro + Food and Beverage Pro Expo	Mar-25	Mumbai	10 Exhibitors	20,00,000		B2C	400000	20%
19	10th MSME EXPO	To be confirmed	New Delhi	20 Exhibitors	17,00,000	38,00,000 with 47 exhibitors	B2B and B2C	340000	20%
20	East Himalayan Trade Fair	To be confirmed	Shillong	10 Exhibitors	13,00,000	13,00,000 with 10 exhibitors	B2C	260000	20%
21	Shining Maharashtra	To be confirmed	Mumbai	10 Exhibitors	20,00,000		B2C	500000	20%
22	MITEX-2025	To be confirmed	Mumbai	20 Exhibitors	30,00,000	29,00,000 with 20 exhibitors	B2C	750000	25%
23	International Engineering Sourcing Show	To be confirmed	Chennai	10 Exhibitors	12,00,000	4,50,000 with 4 exhibitors	B2C	240000	20%
24	Sambhav Utsav	To be confirmed	Delhi	10 Exhibitors	5,00,000	5,00,000 with 10 exhibitors	B2C	100000	20%
25	Any other Event	As per requirement			25,00,000				
	<b>Total</b>				<b>6,88,00,000</b>			<b>1,80,20,000.00</b>	

**J&K Specific Exhibitions**

S No.	Event	Date	Location	No. of Participants (Tentative)	Tentative Expenditure	Last Year's JKTP0 participation	Category	Participation Fee to be charged from Exhibitors (Tentative)	
1	J&K Trade Show, Summer Edition	Jun-24	Srinagar	250 exhibitors	70,00,000		B2B & B2C	1,00,00,000	
2	J&K Trade Show, Winter Edition	Dec-24	Jammu	250 exhibitors	70,00,000	50,00,000	B2B & B2C	1,00,00,000	

3	ODOP Exhibitions at Kolkata/ Bengaluru/ Jaipur/ Chandigarh/ Dehradun/ Shimla	To be confirmed	Kolkata/ Bengaluru/ Jaipur/ Chandigarh/ Dehradun/ Shimla	100 exhibitors per exhibition	3,00,00,000		B2B & B2C	60,00,000	
4	Jammu Haat	Dec-24	Jammu	20 exhibitors	10,00,000		B2C	2,00,000	
5	Kashmir Haat	Sep-24	Srinagar	20 exhibitors	10,00,000		B2C	2,00,000	
6	Exhibition at Katra for ODOP products	To be confirmed	Katra, Jammu	70 - 100 participants	15,00,000		B2B & B2C	1000000	
7	Exhibitions during Amarnath Yatra	To be confirmed	Jammu/ Kashmir	30 participants	30,00,000	34,00,000	B2B & B2C	600000	
8	Collaboration/ Any other Event	As per requirement			25,00,000				
				<b>Total Expenditure</b>	<b>5,30,00,000</b>		<b>Total Income</b>	<b>1,80,00,000</b>	

**Buyer – Seller Meets**

S No.	Event	Number	Location	No. of Exhibitors per event (Tentative)	Tentative Expenditure	Last Year's JKTPPO participation	Category	Participation Fee to be charged from Exhibitors (Tentative)	
1	BSMs in collaboration with Export promotion councils/national organisations for GI/ODOP-DEH/unique products of J&K	8	Jammu/ Srinagar	100 participants	5,00,00,000	74,00,000 in JK Sourcing Fair 41,00,000 in Agro Food Fest	B2B & B2C		
				<b>Total Expenditure</b>	<b>5,00,00,000</b>				

<b>E-commerce onboarding/ Organic Certification Drives/ Export Promotion Workshops</b>									
<b>S No.</b>	<b>Event</b>	<b>Number</b>	<b>Location</b>	<b>No. of Participants (Tentative) per event</b>	<b>Tentative Expenditure per event</b>	<b>Last Year's JKTPO participation</b>	<b>Total Expenditure</b>	<b>Participation Fee to be charged from Exhibitors (Tentative)</b>	
1	E-commerce Onboarding drives	6	Jammu/ Kashmir	70-100 participants	1,00,000		6,00,000	0	
2	Export Promotion Workshops	20	Jammu/ Kashmir	100 participants per workshop	70,000		14,00,000	0	
3	Organic Certification Drives	10	Jammu/ Kashmir	100 participants per workshop	50,000		5,00,000	0	
						<b>Total Expenditure</b>	<b>25,00,000</b>		
<b>Startup Promotion</b>									
<b>S No.</b>	<b>Event</b>	<b>Number</b>	<b>Location</b>	<b>Proposed No. of Participants (Tentative)</b>	<b>Tentative Expenditure/ BSM</b>	<b>Last Year's JKTPO participation</b>	<b>Category</b>	<b>Participation Fee to be charged from Exhibitors (Tentative)</b>	
1	Start-up Conclave/ Innovation Fests/ Angel/ Inestor Connect/ Investor Pitching Sessions/ Hackathon/ Tie up with Educational institutions etc	-	Jammu/ Kashmir	200 participants	30,00,000		B2B	0	
2	Any other Event	As per requirement			10,00,000				
				<b>Total Expenditure</b>	<b>40,00,000</b>				

Investment Promotion and Facilitation activities								
S No.	Event	Number	Location	Proposed No. of Participants (Tentative)	Tentative Expenditure	Last Year's JKTPO participation	Category	Participation Fee to be charged from Exhibitors (Tentative)
1	Investment Summits/Conferences/Conclaves/Roundtables/Sectoral Meets	As per requirement	Jammu/Kashmir	100 participants	1,00,00,000		B2B	
2	Investor Facilitation Meets	As per requirement	Jamu/Srinagar	100-150 participants	8,00,000		B2B	
3	Delegation Visits for Investment & Trade Promotion	As per requirement	Jammu/Srinagar	100-150 participants	50,00,000		B2B/B2G	
4	Business Outreach Programs/national and International Roadshows/Expos	As per requirement	Jammu/Srinagar	100-150 participants	1,00,00,000		B2B/ B2G	
5	Industry- Academia Collaborations for Investment and Trade promotion	As per requirement	Jammu/Srinagar	100-150 participants	30,00,000			
6	Business/Export Award Ceremony	1	Srinagar	100-150 participants	30,00,000			
7	Collaborative Events with Industry Association/ Trade Bodies	As per requirement			25,00,000			
<b>Total Expenditure</b>					<b>3,43,00,000</b>			
<b>Total Expenditure (2024-2025)</b>					<b>25,87,00,000</b>		<b>Total Income (2024-25)</b>	<b>4,40,40,000</b>